

CAMPAIGN OVERVIEW

16DAYS OF FREEDOM

Presentations, videos and stories are communication tools that can be used to raise awareness and stir up activism toward ending slavery in Australia. We will embark of 16days of sharing survivor stories, videos, and hopefully local press to align with the United Nations 16days of activism. The call to action will be inviting people to a Festive High Tea at the end of the campaign on Human Rights Day (10th December).

This gives people an opportunity to gather (after a year of iso!), to celebrate our freedom and learn more about ending slavery in Australia. This is a great 'feel good' way to end the year socially, with work colleagues or friends, giving purpose to the end of year celebration. Awareness and fundraising can happen at these High Teas.

The Freedom Hub Cafe in Waterloo will be HQ for a high tea but partners can host one themselves with friends. We will provide the fact sheets and media for other high teas.

